
BELLSOUTH

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Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to BellSouth's March 10, 2006 and May 11, 2006 letters regarding mixed bundles and non-mixed bundle promotions, the Closer Coupon for DIRECTV® Sales Promotion which began on 9/1/2006 and ended 12/31/2006, is extended to April 30, 2007. BellSouth Consumer Large Team sales associates will have \$50 DIRECTV® cash back coupons to offer as added incentive to customers who are on the considering the purchase of DIRECTV®.

PROMOTION SPECIFICS:

BellSouth Consumer Large Team sales associates will have \$50 DIRECTV cash back coupons to offer as added incentive to customers who are considering the purchase of DIRECTV®.

PROMOTION RESTRICTIONS:

1. Must be a new DIRECTV® customer.
2. Must be a BellSouth local customer.
3. Must place order through the Consumer Large Team channel.
4. Maximum of one coupon per customer.
5. Any DIRECTV® equipment and programming package qualifies (no restrictions as to minimum DIRECTV® order requirements).
6. Order must be placed by April 30, 2007.
7. Order must be completed and/or billing begun prior to coupon redemption.
8. Customer order must occur within a month the program is operational. Coupons cannot be saved for use afterward in subsequent months.
9. Customer must be a current subscriber to DIRECTV® at the time of coupon redemption

processing.

10. BellSouth reserves the right to discontinue this promotion at any time without customer notice.

11. Customers disconnecting or deactivating DIRECTV® service during the promotional period and then reconnecting or reactivating DIRECTV® are not eligible for the promotion.

12. This DIRECTV® promotion may be combined with other qualifying DIRECTV® promotions.

13. Customers must be subscribers to BLS landline service and must have both BLS landline service and DIRECTV® service in place at the time of coupon redemption.

14. This offer is not available for resale.

Your consideration is appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President